

BASIC RATES per mm Type area 284 mm width x 430 mm height, 6 columns		b/w	colour
Basic rates per mm Minimum size: 30 mm	Mon.–Fri. Saturday	3.90 4.25	5.50 6.00
Island ads maximum 2 columns, 90 mm height. At least 30 mm.	Mon.–Fri. Saturday	11.70 12.80	16.40 17.95
Ads on front page			
Masthead ad (weekend edition) Fixed format 1 column (W 44 mm x H 30 mm) Fixed format 2 columns (W 92 mm x H 30 mm)	Saturday Saturday	450.00 900.00	540.00 1,080.00
Corner grip Mon.–Fri.: Fixed format W 64 mm x H 100 mm Mon.–Fri.: 1 or 2 columns, H min. 80 mm, max. 120 mm (per mm) Sat.: 1 or 2 columns, H min. 80 mm, max. 120 mm (per mm)	Mon.–Fri. Mon.–Fri. Saturday	1,330.00 9.50 10.45	1,860.00 13.30 14.60
Text column ad Fixed format W 64 mm x H 50 mm	Mon.–Fri.	630.00	860.00
Horizontal strip fixed format W 274 mm x H 50 mm	Mon.–Fri. Saturday	1,780.00 1,960.00	2,490.00 2,750.00

SPECIAL FORMATS per mm (Solus)		b/w	colour	
Strip ad Minimum size: W 284 mm (full width), H 50 mm More than 200 mm height full width or 3 columns full height: see basic rates	full width 50–99 mm height full height 1 column full width 100–139 mm height full width 140–199 mm height full height 2 columns	Mon.–Fri. Saturday Mon.–Fri. Saturday Mon.–Fri. Saturday	5.80 6.30 5.10 5.60 4.70 5.10	8.15 8.85 7.15 7.85 6.60 7.15
Corner ad	300–599 mm 600–839 mm 840–1.500 mm	Mon.–Fri. Saturday Mon.–Fri. Saturday Mon.–Fri. Saturday	5.80 6.30 5.10 5.60 4.70 5.10	8.15 8.85 7.15 7.85 6.60 7.15
Special formats on request				

REDUCED RATES per mm (for classified ads)		b/w	colour
Culture, events, cinema, tourism (excluding railways, airlines, cruise/ferry)	Wednesday Saturday	2.95 3.25	4.10 4.50
Book trade, publishers, record labels	Wednesday Saturday	2.30 2.50	3.20 3.50
Recruitment	Wednesday Saturday	3.65 4.00	5.05 5.55
Education and training	Wednesday Saturday	3.30 3.60	4.60 5.00
Situations wanted (private)	Wednesday Saturday	2.25 2.45	3.15 3.45
Personal announcements (private) Companies and organizations see basic rates	Wednesday Saturday	2.10 2.15	2.90 2.95

FIXED RATES		b/w	colour	
in TV program	2-col. / 60 mm 69 x 60 mm 3-col. / 75 mm 105 x 75 mm 4-col. / 90 mm 141 x 90 mm 8-col. / 50 mm 284 x 50 mm	Mon.–Sat. Mon.–Sat. Mon.–Sat. Mon.–Sat.	760.– 1,080.– 1,630.– 1,730.–	1,070.– 1,510.– 2,280.– 2,420.–

Deadlines for advertisements and printing material:

2 days prior to publication, 12 o'clock (for monday: friday, 10 o'clock)

Please deliver your printing files to vorlagen@taz.de

SMALL ADS (word wrap)	Wed. or Sat.	Wed. and Sat. within one week	
Commercial (excl. VAT) (incl. holiday flats / homes)	3 lines (at least) each further line	30.00 10.00	45.00 15.00
Private (incl. VAT)	3 lines (at least) each further line (not subject to discount)	9.00 3.00	13.50 4.50
Box number rate	valid also for mm-ads	5.00	
About 40 characters per line, first word printed in bold, no receipt. Mode of payment for private small ads: debit, cash, no invoice.			Small ad counter: Telefon +49.30.2 59 02-2 22 Fax +49.30.2 59 02-4 44 E-Mail kleinanz@taz.de Internet www.taz.de/kleinanzeigen
			Deadline: 2 days prior to publication (12 a.m.)