

<b>BASIC RATES per mm</b> Type area 285 mm width x 430 mm height, 6 columns		<b>b/w</b>	<b>4c</b>
<b>Basic rates per mm in the advertising section</b> Minimum size 30 mm Colour ads Mon.–Fri.: 400 mm	Mon.–Fri. Saturday	3.50 3.85	4.90 5.40
<b>1/1 page (2,580 mm)</b> (Panorama ads on request)	Mon.–Fri. Saturday	9,030.00 9,933.00	12,642.00 13,932.00
<b>Island ads</b> maximum 2 columns, 90 mm height. At least 50 mm.	Mon.–Fri. Saturday	10.50 11.60	14.70 16.25
<b>Ads on front page</b>			
<b>Page head</b> 92 mm x 16 mm Fixed formats 44 mm x 32 mm	Mon.–Fri. Saturday	700.00 800.00	1,000.00 1,100.00
<b>Corner grip</b> 1 oder 2 columns, at least 80 mm height, maximum height 120 mm	Mon.–Fri. Saturday	8.65 9.55	12.00 13.35
<b>Text column ad</b> Fixed format 44 mm x 50 mm height	Mon.–Fri. Saturday	450.00 490.00	630.00 690.00
<b>Horizontal strip</b> Fixed format 285 mm x 50 mm height	Mon.–Fri. Saturday	1,900.00 2,100.00	2,650.00 2,950.00

<b>SPECIAL FORMATS per mm (Solus)</b>		<b>b/w</b>	<b>4c</b>	
<b>Horizontal strip</b> Minimum size (full width): b/w: 50 mm height, 4c: 67 mm height More than 200 mm height full width or 3 columns full height see basic rates	full width 50–99 mm height full height 1 column full width 100–139 mm height full width 140–199 mm height full height 2 columns	Mon.–Fri. Saturday Mon.–Fri. Saturday Mon.–Fri. Saturday	5.05 5.55 4.40 4.85 3.95 4.35	7.05 7.75 6.25 6.80 5.55 6.10
<b>Corner ad</b>	600–999 mm 1.000–1.500 mm	Mon.–Fri. Saturday Mon.–Fri. Saturday	5.05 5.55 4.40 4.85	7.05 7.75 6.15 6.80
Special formats on request				

<b>REDUCED RATES per mm (for classified ads)</b>		<b>b/w</b>	<b>4c</b>	
<b>Culture, events, cinema, restaurants, book trade, publishers, tourism</b> (excluding railways, airlines, cruise/ferry)	Wednesday Saturday	2.70 3.00	3.80 4.20	
<b>Recruitment</b>	Wednesday Saturday	3.25 3.60	4.55 5.05	
<b>Education and training</b>	Wednesday Saturday	3.05 3.35	4.30 4.70	
<b>Personal announcements, Situations wanted (private)</b> Colour ads on request	Wednesday Saturday	2.00 2.20	– –	
<b>FIXED RATES</b>		<b>b/w</b>	<b>4c</b>	
<b>in TV program</b>	2-col. / 60 mm 69 x 60 mm 3-col. / 75 mm 105 x 75 mm 4-col. / 90 mm 141 x 90 mm 8-col. / 50 mm 285 x 50 mm	Mon.–Sat. Mon.–Sat. Mon.–Sat. Mon.–Sat.	700.– 1,000.– 1,500.– 1,600.–	1,000.– 1,400.– 2,100.– 2,200.–

**Deadlines for advertisements and printing material:**

b/w ads: 2 days prior to publication, 12 o'clock (for monday: friday, 10 o'clock)

colour ads: 3 days prior to publication, 12 o'clock

Please deliver your printing files to vorlagen@taz.de

<b>SMALL ADS (word wrap)</b>	<b>Wed. or Sat.</b>	<b>Wed. and Sat. within one week</b>	
<b>Commercial</b> 3 lines (at least) each further line	30.00 10.00	45.00 15.00	<b>Small ad counter:</b> Telefon +49.30.2 59 02-2 22 Fax +49.30.2 59 02-4 44 E-Mail kleinanztaz.de Internet www.taz.de
<b>Holiday flats / homes</b> 3 lines (at least) each further line	30.00 10.00	45.00 15.00	
<b>Private (incl. VAT)</b> 3 lines (at least) each further line (not subject to discount)	9.00 3.00	13.50 4.50	
<b>Box number rate</b> valid also for mm-ads	8.00		
About 50 characters per line, first word printed in bold, no receipt. Mode of payment for private small ads: debit, cash, no invoice.			<b>Deadline:</b> 2 days prior to publication (12 a.m.)